

**Privacy Policy** 

# Introduction

At proXace, we are committed to protecting your privacy and ensuring the security of your personal data. This privacy policy outlines how we collect, use, and protect your information when you use our platform. We understand that you care about your personal data and want to make sure it's handled responsibly. In this policy, we'll explain what information we collect, how we use it, and what rights you have over your data.

The purpose of this policy is to provide transparency and accountability in our data handling practices. We want to assure you that we take data protection seriously and are committed to complying with relevant laws and regulations. This policy applies to all users of our platform, including individuals and businesses.

### **Information We Collect**

We collect various types of information from you, including:

- **Personal data:** name, email address, phone number, and other contact information. We collect this information when you create an account or contact us.
- **Financial data:** account information, transaction history, and other financial data. We collect this information when you conduct transactions on our platform.
- **Technical data:** IP address, browser type, device information, and other technical data. We collect this information through cookies and other tracking technologies.
- **Usage data:** information about how you use our platform, including pages visited, links clicked, and other interactions. We collect this information through cookies and other tracking technologies.

We collect this information to provide our services, improve our platform, and comply with laws and regulations. We may also use this information to personalize your experience and send you marketing communications.

### **How We Use Your Information**

We use your information to:

- **Provide our services:** to facilitate transactions, provide customer support, and maintain our platform. We use your information to ensure that our platform is functioning properly and that you can access the services you need.
- **Improve our services:** to analyze usage, improve our platform, and develop new features. We use your information to identify areas for improvement and to make data-driven decisions about our platform.
- Comply with laws and regulations: to comply with applicable laws, regulations, and industry standards. We use your information to ensure that we are meeting our legal and regulatory obligations.
- **Prevent fraud and abuse:** to detect and prevent fraudulent activities on our platform. We use your information to identify and prevent suspicious activity.

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We may also use your information to:

- **Send you marketing communications:** to keep you informed about our services, promotions, and updates. We use your information to send you targeted marketing communications that are relevant to your interests.
- **Personalize your experience:** to tailor our platform to your needs and preferences. We use your information to provide a personalized experience that meets your needs.

#### Who We Share Your Information With

We share your information with:

- **Service providers:** third-party service providers who help us operate our platform. We share your information with service providers who help us provide our services, such as payment processors and customer support providers.
- **Partners:** partners who help us provide our services. We share your information with partners who help us provide our services, such as financial institutions and other businesses.
- **Authorities:** law enforcement, regulatory bodies, or other authorities, as required by law. We share your information with authorities when required by law or regulation.

We may also share your information with:

- Other users: in certain circumstances, we may share your information with other users of our platform. For example, we may share your information with other users in connection with a transaction or dispute.
- Third-party analytics providers: to help us analyze usage and improve our platform. We share your information with third-party analytics providers who help us analyze usage and improve our platform.

#### **Data Retention and Deletion**

We retain your information for as long as necessary to provide our services, comply with laws and regulations, and protect our rights. When we no longer need your information, we will delete it securely.

We may retain your information for a longer period if:

- **Required by law:** we are required to retain your information by law or regulation. For example, we may be required to retain financial records for a certain period of time.
- **Necessary for our legitimate interests:** we need to retain your information to protect our legitimate interests. For example, we may need to retain information to prevent fraud or abuse.

When we delete your information, we will use secure methods to ensure that it is erased from our systems.

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# Your Rights and Choices

You have the right to:

- Access: request access to your personal data. You can request access to your personal data at any time.
- **Correct:** request correction of your personal data. If your personal data is incorrect or outdated, you can request that we correct it.
- **Delete:** request deletion of your personal data.
- Object: object to the processing of your personal data.

You can exercise these rights by contacting us.

### **Security Measures**

We take reasonable steps to protect your information, including:

- Encryption: encrypting sensitive data.
- Access controls: limiting access to authorized personnel.
- Monitoring: monitoring our systems for unauthorized access.

We also have a incident response plan in place to respond to data breaches.

## **Changes to This Policy**

We may update this policy from time to time. We will notify you of any changes by posting a revised policy on our platform.

### **Contact Us**

If you have any questions or concerns about our privacy policy, please contact us at support@proxace.com.

### **Cookies and Tracking**

We use cookies and tracking technologies to collect technical data. You can manage your cookie preferences through your browser settings.

## **International Data Transfers**

We may transfer your personal data to countries outside your jurisdiction. We will take reasonable steps to ensure that your data is protected in accordance with this policy. We may use standard contractual clauses or other safeguards to ensure that your data is protected.

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